

FU<sup>+</sup>UREPLUS



# REPORT & ANALYSIS

29th July 2025

reuben<sup>®</sup>  
inspired

REUBEN DIGITAL LTD

**(EM)POWERING SUSTAINABILITY**  
**IN EVERY BUSINESS.**



# INTRODUCTION



**WE BELIEVE YOU SHOULD MEASURE WHAT YOU VALUE MOST,  
NOT JUST VALUE WHAT YOU CAN EASILY MEASURE.**

## THE FUTUREPLUS ASSESSMENT

FuturePlus is on a mission to transform Ambition into Action by helping organisations like yours understand, measure and manage their sustainability goals. Through the FuturePlus assessment process, your organisation will achieve a baseline understanding of its social and environmental impact across the key themes of Climate, Diversity & Inclusion, Social, Economic and Environment, as well as formulating a 3-year sustainability impact strategy through the creation of a trackable action plan unique to your needs and priorities.

## YOUR REPORT

The FuturePlus report is designed to make communicating your ambitions and achievements to stakeholders efficient and effective. It can be downloaded in its entirety, or as individual sections, and used to showcase your achievements and goals across your organisation and beyond. The report is updated in real time, providing you with an up-to-date record of your Actual and Ambition scores, your achievements, your sustainability roadmap, bespoke written insights on your progress, and more.

# METHODOLOGY



## CALCULATING YOUR ACTUAL SCORE

Your FuturePlus Actual score is a mark out of 500, which is an aggregate of your scores across the five sustainability themes. The FuturePlus measurement tool has between 200-300 indicators (depending on your organisation size and sector), researched and adapted from a variety of best practice sources and industry standards, such as recognised certification schemes, ESG indexes, the UN SDGs, the UN Global Compact, Government and NGO frameworks, as well as the addition of our own impact-focused metrics.

**These indicators are grouped into five themes:**



The themes are then split across focused subcategories - Governance, Leadership, Workforce, Supply Chain, Ecosystem, Manufacturing and Industry and Global Goals - to allow for a weighting of the indicators that produces your Actual score, giving you a comprehensive overview of your organisation's social, environmental and ethical policies and impact.

## CALCULATING YOUR AMBITION SCORE

In addition to understanding your current sustainability status and score, the platform allows you to create an ambition score for the sustainability objectives you are yet to achieve over the next three years, and to track both profitability and impact over the same investment period. The Ambition score is the combination of your Actual score and a weighted score of all the ambitions you have pledged to achieve.

The ability to set ambitions gives you the opportunity to commit to action within a defined timeframe and demonstrate your commitment to employees, customers and investors, forming the basis of an 'ambition rating', which bolsters your score and incentivises your organisation to reduce its negative footprint and increase its positive social and environmental impact.

Throughout your sustainability journey, FuturePlus advisors are available to help you develop your change management plans to ensure that your sustainability ambitions are seen as a solid commitment to becoming a better business by employees, customers and investors.

As the measurement process requires ongoing engagement and participation from your organisation, rather than scraping data from external sources, the scores are dynamic and can be updated on a continuous basis. This allows you to showcase the changes you make and consistently improve your impact measurement rating. FuturePlus also allows for scores to be reduced should ambitions and requirements not be met in the timeframes you set for them.

# YOUR SCORES



Your FuturePlus Actual score represents your positive impact at the fixed time you complete or update your assessment, reflecting a measurement of your current achievements across the five key themes of Environment, Climate, Diversity & Inclusion, Economic, and Social.

Your Ambition score quantifies the goals you have set for your organisation over the next 3 years.

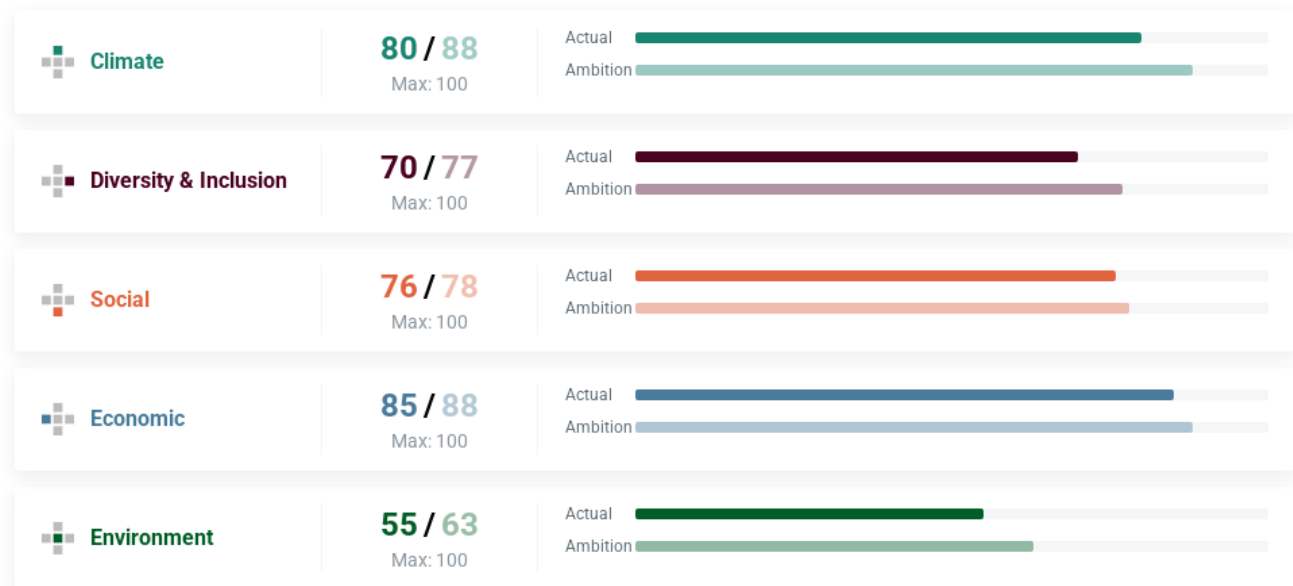
We provide organisations with two scores because we believe it is vital for current impact to be shown alongside future ambition. Both scores are out of a total of 500. Each theme is scored out of a total of 100.

Your scores are also broken down across the five themes to provide you with a transparent understanding of your impact and ambition in each area.



Max: 500

Powered by **FUTUREPLUS**



UNITED NATIONS

# SUSTAINABLE DEVELOPMENT

## GOALS

The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared global blueprint and call to action for peace and prosperity, both for people and for the planet.

Through the 17 Sustainable Development Goals (SDGs), the agenda highlights that at the core of a just, sustainable future is equality for all people; that the strategies designed to combat climate change, improve health and education, reduce inequality, and spur economic growth, must be accomplished hand-in-hand by those working to end poverty and other deprivations.

The FuturePlus assessment questions are individually mapped to each of the 17 SDGs, allowing your organisation to understand the extent of its impact against the targets and indicators associated with each Goal.

For more information on the United Nations SDGs, click [here](#).

Reuben Digital Ltd is currently positively impacting 16 out of the 17 UN SDGs.



# INSIGHTS

## SECTION ONE: INSIGHTS

### Current Achievements, March 2025

Reuben Digital is a digital agency that prides itself on its ability to solve unique and complex problems through the rapid engineering of technology-led solutions. With over 24 years of extensive experience across various industries and markets, Reuben Digital provides the technology to transform businesses in a way that prioritises sustainable growth. FuturePlus is excited to support Reuben Digital as it continues on the journey it began in earnest in 2022.

FuturePlus is built on the principle of measurable success. It starts with understanding, defining and bringing to life the sustainability goals of the organisations we work with. By completing the FuturePlus assessment, Reuben Digital has transformed its sustainability ambitions into a strategic roadmap for the future. While every organisation's journey is unique, we believe all businesses can play a vital role in creating a more economically, environmentally and socially sustainable future by identifying and harnessing their specific strengths, and making incremental changes to drive positive change.

Reuben Digital's Actual score is 294/500. The FuturePlus Actual score reflects a measurement of the positive impact Reuben Digital is already achieving across the five FuturePlus themes of Environment, Climate, Diversity and Inclusion, Economic, and Social impact.

Reuben Digital's Ambition score is 381/500. This score indicates the strength of Reuben Digital's sustainability commitments. We provide organisations with two scores because we believe it is vital for current sustainability performance to be mapped alongside the ambition to improve over time.

### Climate

Reuben Digital's highest Actual score is in the Climate theme, achieving a result of 75/100. We measure climate impact by looking at an organisation's energy consumption and emissions across the value chain, from sourcing and manufacturing, if relevant, to logistics, operations and transportation.

It is impressive to see a micro company such as Reuben Digital already recording its Scope 1, Scope 2, and Scope 3 emissions. By measuring, reporting, and reducing its emissions, Reuben Digital has put itself in a fantastic position to improve its climatic impact. The company is a vocal advocate for action in the digital community and is setting an excellent example to members across the industry through its commitment to achieving Net Zero by 2050. Reuben Digital also purchases all of its energy through 100% renewable energy tariffs and plans to transfer to more energy-efficient equipment over the coming years.

# INSIGHTS

The Ambition score in this theme is 87/100 and Reuben Digital has set goals to implement a climate change mitigation and adaptation policy, set significant targets to reduce its energy consumption, and to incentivise employees that work from home to reduce their energy consumption. These ambitions can be found in the organisation's Roadmap and make up an important part of Reuben Digital's 3-year ESG strategy. FuturePlus also encourages the company to work closely with its dedicated advisor to identify any other potential ambitions that could be set over the coming months, ensuring continued progress within the Climate theme.

## **Diversity & Inclusion**

Reuben Digital achieved an Actual score of 63/100 in the Diversity & Inclusion (D&I) theme. We measure D&I by looking at whether an organisation considers and promotes diversity and inclusion when selecting and building relationships, both within and outside the business, from suppliers and employees, to board members and communities. Diversity refers to ensuring that a range of different voices are brought to the table. Inclusion ensures that each voice is heard.

The company has already taken a range of positive actions to integrate D&I into its business, with initiatives including the provision of a mental health support, considering economic inclusion when selecting suppliers, and by ensuring diverse and equitable representation across media and communication channels. All of these measures can help to contribute to a more cohesive and collaborative working environment, in which employees feel respected and listened to at all times. FuturePlus commends Reuben Digital for the contributions it is making across the theme of Diversity & Inclusion and we look forward to helping the company develop this positive impact further.

Reuben Digital's Ambition score is 78/100 in the D&I theme. It is clear that it is a strong priority for the company to ensure its employees, customers, and partners are treated with fairness at all times. This is demonstrated through Reuben Digital's commitments to putting in place a comprehensive succession plan, creating a robust suite of diversity and inclusion policies, and beginning to promote diversity and inclusion across its supply chain.

## **Social**

Reuben Digital's Actual score in the Social theme is 52/100. We measure social impact by looking at how a business interacts and impacts its stakeholders, from suppliers and employees, to customers and local communities. This means looking at an organisation's policies and procedures, the measures it has in place for safeguarding and nurturing its workforce, and its levels of community engagement.



# INSIGHTS

Reuben Digital demonstrates its commitment to positive social impact through a combination of internal and external initiatives. Internally, the company addresses the impact of sending employees to conferences and events, and has a pension plan accessible to all employees. It is great to see that Reuben Digital places so much importance on the treatment of its workers, as this can help to boost satisfaction and improve employee retention.

Externally, the company also invests in the communities in which it operates, provides fair and just trading terms within its supply chain, and guarantees that all advertising and communications are ethical, accurate, and positive. This alignment between internal operations and positive external impact bodes very well for the future of Reuben Digital's Social theme and FuturePlus is happy to support this progress.

Reuben Digital's Ambition score in the Social theme is 73/100. This has been achieved through the careful identification and setting of ambitious targets over the next 3 years. Reuben Digital has committed to encouraging its employees to undertake volunteering days, as well as developing an Employee Handbook containing all of the company's procedures and policies. In order to expand the reach of Reuben Digital's positive impact, the company will also create a Supplier Code of Conduct that will encourage ethical behaviour across its supply chain.

## **Economic**

Reuben Digital's Actual score in the Economic theme is 59/100. FuturePlus measures economic impact by looking at corporate ethics and purpose, and whether responsible and good governance exists within an organisation.

Reuben Digital regularly reviews and updates its organisational policies and procedures, as well as publishing financial and carbon accounting reports. By creating strong governance procedures, Reuben Digital is mitigating against any future sustainability-related exposures, positioning itself as a sector leader, and making sure that its formal policies are aligned with the positive impact of its products.

Reuben Digital's Ambition score in the Economic theme is 82/100. This delta score, between Actual score and Ambition score, of 23 is the highest across any of the 5 themes, and it is encouraging to see that Reuben Digital has decided to prioritise progress in this area. Key ambitions in this theme include a 3-month ambition to develop a comprehensive and publicly available code of ethics, a 12-month ambition to provide insurance policies for all of its employees, and a 12-month policy to screen and monitor its key suppliers for compliance with labour laws.



# INSIGHTS

These are great targets to set and FuturePlus encourages Reuben Digital to engage with its FuturePlus advisor to ensure these goals are reached in the correct timeframes and with the most efficient use of resources.

## Environment

Reuben Digital's Actual score in the Environment theme is 45/100. We measure environmental impact by looking at the interactions an organisation has with the world around it, from the resources, materials and supplies it sources, to the products and services it produces, the buildings it operates in, and the waste streams it discards. Whilst this is currently Reuben Digital's lowest score, it is important to note the company has taken an impressive step by completing the FuturePlus assessment and starting to track its impact across the 5 themes.

Impressively, Reuben Digital has already completed a wide array of achievements across the Environment theme. The company's strong commitment to protecting and supporting animal rights has meant that vegetarian and vegan food options are regularly offered to employees and customers. In recruitment processes, the company looks for a commitment to sustainability when selecting leadership team members. Reuben Digital also fosters values of transparency and accountability by reporting to its stakeholders on its social and environmental performance. This is done through the Corporate Social Responsibility section of its website that is updated quarterly, detailing Reuben Digital's core values and commitment to sustainability.

Reuben Digital's Ambition score in the Environmental theme is 61/100, and the company has achieved this by setting the following ambitions:

- Developing an end of life strategy for e-waste
- Training its employees on relevant sustainability practices
- Creating a supplier code of conduct that covers positive environmental practices
- Beginning to measure and manage its water usage

FuturePlus will provide timely reminders and guides to aid with the support of the above ambitions, and we are excited to see the improvements that Reuben Digital will make over the coming months.

# YOUR ACHIEVEMENTS

ENVIRONMENT	Leadership commitment to sustainability and environmental issues	Yes
ENVIRONMENT	Board or governance commitment to sustainability, or a sustainability risk committee	Yes
ENVIRONMENT	Reports to all stakeholders on social and environmental performance	Yes
ENVIRONMENT	Has an end-of-life strategy in place for electrical and electronic equipment (e-waste)	Yes
ENVIRONMENT	Reduces and/or minimises energy use	Yes
ENVIRONMENT	Has a recovery and recycling programme for all materials that can be recycled	Yes
ENVIRONMENT	Reduces or removes deforestation and forest degradation from direct operations and/or supply chain	Yes
ENVIRONMENT	External comms designed to discourage negative and/or influence positive social and environmental behaviour	Yes
ENVIRONMENT	Identifies sustainability risks when designing or developing new products and/or services	Yes
ENVIRONMENT	Ensures inclusive and ethical food options are offered where appropriate	Yes
ENVIRONMENT	Trains its employees on relevant sustainability practices and principles	Yes
ENVIRONMENT	Measures, reviews and reduces impact of transporting goods and products across supply chain	Yes
ENVIRONMENT	Ensures environmentally friendly chemicals are used in operations	Yes
ENVIRONMENT	Encourages workforce to reduce and mitigate negative environmental footprint	Yes
ENVIRONMENT	Prevents recyclable waste from reaching landfills, incinerators and the ocean	Yes
ENVIRONMENT	Actively invests in environmental protection and conservation	Yes
ENVIRONMENT	Taking additional actions to meet the targets of SDG 15, Life on Land	Yes
ENVIRONMENT	Taking steps to mitigate and reduce emissions resulting from products or services	Yes
ECONOMIC	Verifies whether it is required to undertake applicable sustainability, ESG, emissions, or energy use reporting	Yes
ECONOMIC	Provides guidance and clear policies on anti-corruption and bribery for all employees	Yes
ECONOMIC	Has a comprehensive and publicly available code of ethics	Yes
ECONOMIC	Trains Board or most senior governance group on code of ethics	Yes

# YOUR ACHIEVEMENTS

ECONOMIC	Regularly reviews and updates policies and procedures	Yes
ECONOMIC	Publishes a transparent annual report with an audited set of accounts	Yes
ECONOMIC	Highest level of governance holds full financial and fiduciary responsibility	Yes
ECONOMIC	Has an employee feedback system that is regularly reviewed	Yes
ECONOMIC	Has an anti-corruption reporting system in place, including a whistle-blowing policy	Yes
ECONOMIC	Has a formal human rights policy made available to all stakeholders	Yes
ECONOMIC	Has a publicly available policy regarding data usage and privacy issues	Yes
ECONOMIC	Publishes a modern slavery statement	Yes
ECONOMIC	Has agreed lines of delegation and financial reporting	Yes
ECONOMIC	Measures how many full / part-time roles created as a % of the workforce over past 12 months	Yes
ECONOMIC	Has a regularly reviewed and accessible employee grievance mechanism	Yes
ECONOMIC	Has comprehensive health and safety policies and procedures	Yes
ECONOMIC	Considers needs-based affordability in its products and services	Yes
ECONOMIC	Products or services support responsible technological innovation	Yes
ECONOMIC	Has transparent employment policies that promote equity	Yes
ECONOMIC	Communicates policies, benefits and working practices to all employees	Yes
ECONOMIC	Has regularly reviewed employment policies that conform to domestic and international standards	Yes
ECONOMIC	Ensures stakeholders understand the legal, financial and practical implications of agreements entered into	Yes
ECONOMIC	Has comprehensive IT security policies and procedures in place	Yes
ECONOMIC	Ensures fair working hours and rest periods	Yes
ECONOMIC	Ensures rights of employees to freedom of association, union affiliation and collective bargaining	Yes
ECONOMIC	Monitors and evaluates worker satisfaction and engagement	Yes

# YOUR ACHIEVEMENTS

ECONOMIC	Ensures equal pay for equal work	Yes
ECONOMIC	Provides skills and training to the workforce	Yes
ECONOMIC	Sources essential products and services locally or using ethical trading principles	Yes
ECONOMIC	Ensures ethical buying standards throughout supply chain	Yes
ECONOMIC	Provides favourable payment terms to SMEs	Yes
ECONOMIC	Taking additional actions to meet the targets of SDG 8, Decent Work and Economic Growth	Yes
ECONOMIC	Taking additional actions to meet the targets of SDG 9, Innovation and Infrastructure	Yes
SOCIAL	Ensures external comms are ethical, factual and appropriate	Yes
SOCIAL	Board or most senior governance group consults with stakeholders on economic, environmental and social impact of organisation	Yes
SOCIAL	Ensures personnel are trained in all policies and procedures	Yes
SOCIAL	Has an anti-corruption and bribery policy, including an anonymous whistle-blowing policy	Yes
SOCIAL	Has an anti-harassment policy	Yes
SOCIAL	Provides transparent financial reporting in every operational territory	Yes
SOCIAL	Objective of business to influence ethical decision-making in value chain	Yes
SOCIAL	Publishes vision, mission and values	Yes
SOCIAL	Looks for a commitment to positive social impact when selecting leadership team members	Yes
SOCIAL	Assesses the social impact of sending employees to meetings, trade shows, conferences and events	Yes
SOCIAL	Has a written procedure for handling issues of harassment and inappropriate behaviour	Yes
SOCIAL	Invests in making a positive change to communities in which it produces and operates	Yes
SOCIAL	Has a code of conduct which includes prohibiting sexual exploitation	Yes
SOCIAL	Ensures majority of food produced or procured is certified by recognised ethical standards	Yes
SOCIAL	Permits employees to undertake volunteering days	Yes

# YOUR ACHIEVEMENTS

SOCIAL	Provides internationally mobile workforce with adequate insurance cover	Yes
SOCIAL	Has a pension plan accessible by all employees	Yes
SOCIAL	Has a flexible working policy	Yes
SOCIAL	Makes relevant training and professional development available for all employees	Yes
SOCIAL	Ensures all employees have adequate access to quality healthcare	Yes
SOCIAL	Has an employee handbook that contains the company's code of conduct and policies	Yes
SOCIAL	Provides fair trading terms within the supply chain, with preferential terms for SMEs	Yes
SOCIAL	Requires suppliers to report on potential conflicts of interest	Yes
SOCIAL	Ensures advertising and comms are ethical, accurate and positive	Yes
SOCIAL	Developing or funding technology that will improve the sustainability of industry or sector	Yes
SOCIAL	Taking additional actions to meet the targets of SDG 2, Zero Hunger	Yes
SOCIAL	Taking additional actions to meet the targets of SDG 1, No Poverty	Yes
SOCIAL	Taking additional actions to meet the targets of SDG 4, Quality Education	Yes
SOCIAL	Taking additional actions to meet the targets of SDG 12, Responsible Consumption and Production	Yes
SOCIAL	Ensures employee pension scheme is screened for ethical, environmental and social credentials	Yes
SOCIAL	Measures % of workforce that takes advantage of a flexible working policy	Yes
DIVERSITY & INCLUSION	Diversity and inclusion policies cover gender, race, colour, disability, identity, neurodiversity, age, nationality, union affiliation, and religion	Yes
DIVERSITY & INCLUSION	Board or senior governance commitment to diversity and inclusion	Yes
DIVERSITY & INCLUSION	Board or most senior governance group representative of operational territories	Yes
DIVERSITY & INCLUSION	Has policies and procedures that promote diversity and inclusion	Yes
DIVERSITY & INCLUSION	Reviews diversity and inclusion of organisation annually	Yes
DIVERSITY & INCLUSION	Ensures a diverse range of perspectives are consulted when developing organisation strategy	Yes

# YOUR ACHIEVEMENTS

DIVERSITY & INCLUSION	Permits an equitable sharing of parental leave	Yes
DIVERSITY & INCLUSION	Measures % of leadership team who identify as female	Yes
DIVERSITY & INCLUSION	Leadership commitment to diversity and inclusion	Yes
DIVERSITY & INCLUSION	Has a designated mental health first-aiders or provides mental health and well-being services to employees	Yes
DIVERSITY & INCLUSION	Provides paid leave for fertility treatment	Yes
DIVERSITY & INCLUSION	Completes regular performance and career development reviews for all employees	Yes
DIVERSITY & INCLUSION	Ensures access to inclusive healthcare services in every operational territory	Yes
DIVERSITY & INCLUSION	Has sanitation facilities appropriate for a diverse workforce	Yes
DIVERSITY & INCLUSION	Uniform or employee dress code is inclusive and equitable	Yes
DIVERSITY & INCLUSION	Positively promotes career opportunities within under-represented groups	Yes
DIVERSITY & INCLUSION	Considers, promotes and supports economic inclusion when selecting suppliers	Yes
DIVERSITY & INCLUSION	Externally promotes values of diversity and inclusion	Yes
DIVERSITY & INCLUSION	Ensures diverse and equitable representation across media and communications channels	Yes
DIVERSITY & INCLUSION	Taking additional actions to meet the targets of SDG 10, Reduced Inequalities	Yes
DIVERSITY & INCLUSION	Provides paid leave for compassionate reasons that include pregnancy loss	Yes
CLIMATE	Monitors, records and reports energy use and scopes 1 & 2 carbon emissions	Yes
CLIMATE	Considers climate-related issues when reviewing or formulating strategy	Yes
CLIMATE	Seeks to reduce greenhouse gas emissions caused by employee commuting or business travel	Yes
CLIMATE	Has an emissions reduction plan and Net Zero by 2050 commitment	Yes
CLIMATE	Offsets, or plans to offset, a % of its emissions	Yes
CLIMATE	Encourages employees to conserve energy in the workplace	Yes
CLIMATE	Assesses scope 3 greenhouse gas emissions	Yes

# YOUR ACHIEVEMENTS

CLIMATE	Identifies and reduces supply chain sustainability risks	Yes
CLIMATE	Uses third-party certification to confirm and validate supply chain sustainability	Yes
CLIMATE	All energy used across operational sites is purchased through 100% renewable energy tariffs	Yes
CLIMATE	Plans to transition to more energy-efficient equipment and processes within a defined timeframe	Yes
CLIMATE	Use of goods or services reduces GHG emissions when compared to other alternatives	Yes
CLIMATE	Operational sites have energy-efficient features	Yes
CLIMATE	Educates, incentivises, and/or provides equipment to home-working employees to reduce energy consumption	Yes
CLIMATE	Prioritises sustainability considerations when choosing co-working space providers	Yes
CLIMATE	Taking additional actions to meet the targets of SDG 13, Climate Action	Yes



# YOUR ROADMAP

QUESTION	THEME	SUB CATEGORY	SUBMITTED DATE	DAYS REMAINING	QUESTION	THEME	SUB CATEGORY	SUBMITTED DATE	DAYS REMAINING
Do you have a climate change mitigation and adaptation policy and programme within your organisation?	Climate	Governance	03/Jul/2025	51 Days	Are you a signatory of the UN Global Compact?	Environment	Global Goals	03/Jul/2025	51 Days
Has your organisation set significant targets to reduce its energy consumption and carbon emission intensity?	Climate	Carbon Footprint	03/Jul/2025	152 Days	Do you have a supplier code of conduct?	Social	Supply Chain	03/Jul/2025	51 Days
Does your organisation have a comprehensive succession plan that considers diversity and inclusion in its employee development and mentoring programmes?	Diversity & Inclusion	Leadership	03/Jul/2025	232 Days					
Does your organisation have clear and effective policies to prevent and penalise discrimination, harassment, and bullying within your supply chain?	Diversity & Inclusion	Supply Chain	03/Jul/2025	51 Days					
Does your organisation ensure, promote, and support diversity and inclusion within its supply chain?	Diversity & Inclusion	Supply Chain	03/Jul/2025	117 Days					
Does your organisation provide work related insurance policies for all of your employees, including travel, accident, death in service, and disability insurance?	Economic	Workforce	03/Jul/2025	232 Days					
Does your organisation screen and monitor its key suppliers for compliance with labour rights and standards as per ILO policies and guidelines?	Economic	Supply Chain	03/Jul/2025	232 Days					
Do you have a supplier code of conduct that covers positive environmental practices?	Environment	Supply Chain	03/Jul/2025	232 Days					
When choosing suppliers, does your procurement system prioritise those who have third party accredited standards relating to sustainability?	Environment	Supply Chain	03/Jul/2025	232 Days					
Does your organisation screen its key suppliers for their positive environmental practices or negative environmental impact?	Environment	Supply Chain	03/Jul/2025	232 Days					
Does your organisation measure and manage its water usage?	Environment	Ecosystem	03/Jul/2025	232 Days					

# NEXT STEPS



## SECTION TWO: CONCLUSION

Reuben Digital has already established a strong foundation in sustainability actions and should be highly commended for these efforts. The company has made significant strides in material sustainability areas for its sector, including emissions tracking, community engagement, and policy review.

Over the next few weeks, we will be taking another look at our upcoming ambitions and making plans to achieve them.

We will also revisit the question set periodically to assess if there are new ambitions we could set. Creating a truly sustainable business is a constantly evolving process and as we move forward with our current ambitions, there may be scope to add new ones to our Roadmap.

### Conclusion

With the Roadmap in place, what strategic actions will best position Reuben Digital to achieve its sustainability goals over the coming months and years? Will the targets we have set with FuturePlus drive the lasting impact we envision for our organisation?

FuturePlus' mission is to empower our organisation's success. Sustainable business isn't just about compliance; it's a strategic advantage. By integrating sustainability into our core operations and inspiring our entire workforce, we will drive innovation, enhance brand reputation, and unlock new opportunities. As the sustainability journey evolves, so will the assessment questions, reflecting the latest industry standards and regulatory requirements.

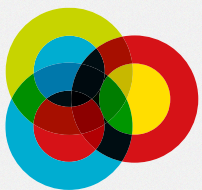
As we achieve milestones, FuturePlus will encourage us to revisit the assessment and set even more ambitious goals. The platform will continually adapt to evolving sustainability standards and market dynamics. We're committed to using the tools and insights needed to drive sustainable growth and contribute to a more resilient future. We are excited to continue to increase our social and environmental impact and secure our positioning as a sustainability leader in the industry, setting a positive example for businesses everywhere.

# THANK YOU



[info@future-plus.co.uk](mailto:info@future-plus.co.uk)

Part of:



THE  
SUSTAINABILITY  
GROUP

